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FOR IMMEDIATE RELEASE

**THE AMERICAN ACADEMY OF HOSPITALITY SCIENCES BESTOWS SPECIAL RECOGNITION TO THE COLONY
FOR ITS TRADITION OF FIVE STAR SERVICE AND LEADERSHIP**

LONGBOAT KEY, FL – (December 15, 2008) The American Academy of Hospitality Sciences paid special recognition to Dr. Murf Klauber and Katie Klauber Moulton of The Colony Beach & Tennis Resort, for their years of providing superior service and leadership in the hotel industry. As Chairman of The Colony, Dr. Klauber was cited for his over four decades of “providing leadership, vision, and commitment to excellence”, while Katie Klauber Moulton, President of the organization, was recognized as being “one of the leading hoteliers in the world”.

The Colony has been a recipient of the Academy’s 5-Star Diamond Award for over 10 years. The recent individual accolades are tributes to the efforts by Klauber and Moulton to maintain the level of excellence required by the AAHS. Evaluations of establishments are based primarily on hospitality, gastronomy, attitude, quality, cleanliness and above all service. AAHS, is based in New York City, and is governed by an International Board of Trustees. All members of the Board are respected leaders in the industry and are themselves, world travelers. Valuable sources around the globe routinely submit nominations of five star establishments for review. Among those recognized worldwide by the American Academy are five star quality hotels, resorts, spas, airlines, cruise lines, automobiles, products, restaurants, and chefs.

Of the citations, Moulton adds, “For my father and I to be commended as individuals who have contributed to this industry by such a distinguished group is truly an honor, and an affirmation of the passion and dedication that drive us to do what we love.”

The Colony Beach & Tennis Resort, located off the coast of Sarasota on the Gulf shores of Longboat Key, was opened in 1969 by Dr. Murray “Murf” Klauber and continues to be family owned and operated. Klauber’s daughter, Katie Klauber Moulton, serves as The Colony’s President and General Manager. Moulton was the 2001 recipient of *HOTELS* magazine’s “Independent Hotelier of the World” award and is past Chair of the Florida Lodging Association. Recognized for excellence by *Tennis* magazine, *Travel & Leisure*, the *Robb Report*, *Zagat’s*, the *DiRoNA Guide*, *Gourmet* magazine and the Fine Dining Hall of Fame, The Colony offers 208 beautifully equipped villa suites and 26 "specialty accommodations" ranging from charming cottages on the beach to one-of-a-kind penthouses, three waterfront restaurants, championship tennis on 21 courts and designer shopping. Over the past 39 years, The Colony has prioritized world-class hospitality to bring its guests a vacation like no other. For more information on The Colony Beach & Tennis Resort, visit www.colonybeachresort.com or call 941.383.6464.